

New corporate website

Dynamic content, fewer clicks and a fully responsive website:

Legrand is taking its digital presence to the next level and enhancing its user experience

Limoges (France), 9 April 2018 – **Legrand, a leader in electrical and digital building infrastructures, has just launched its new corporate website, now available in French and English at www.legrand.com. As part of the revolution now happening in building connectivity, this new website will help bolster the Group's digital presence. It will enhance the user experience with a greater focus on its target audiences, improved content and a more social-driven approach.**

The improved content strengthens Legrand's editorial positioning on key topics, particularly with a view to making financial information more accessible, highlighting our Corporate Social Responsibility actions, and showcasing our drive for innovation. The new, dynamic content is also available through new communication channels (YouTube, Twitter, Instagram, LinkedIn) in innovative formats, such as the social media wall.

Additionally, the information architecture by priority target simplifies every user's experience.

Finally, from a purely technical point of view, the new website incorporates the best practices and latest technologies on the market. The fully responsive design makes the site much easier to use on the go.

About Legrand

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for commercial, industrial and residential markets makes it a benchmark for customers worldwide. Drawing on an approach that involves all teams and stakeholders, Legrand is pursuing its strategy of profitable and sustainable growth driven by acquisitions and innovation, with a steady flow of new offerings—including Eliot* connected products with enhanced value in use. Legrand reported sales of more than €5.5 billion in 2017. The company is listed on Euronext Paris and is notably a component stock of the CAC 40 index.

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<http://www.legrand.com>

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