

# THE RESULTS OF OUR CSR MATERIALITY SURVEY

**5291**  
RESPONSES

**3380**  
EMPLOYEES

**1655**  
BUSINESS PARTNERS

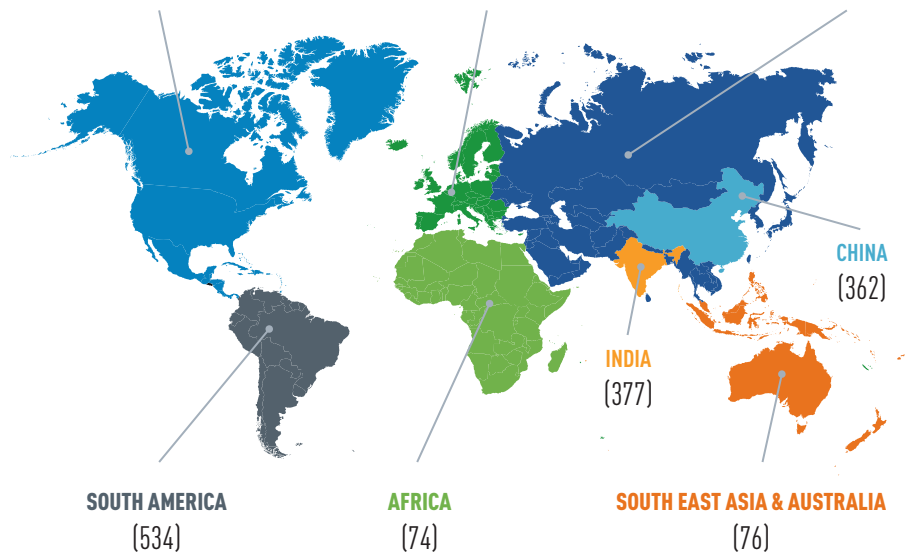
**256**  
CIVIL SOCIETY

**94 COUNTRIES**  
(RESPONDENTS)

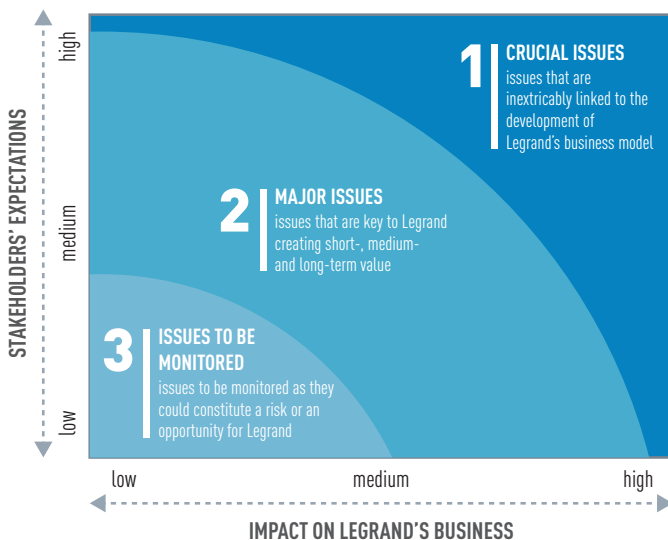
**NORTH & CENTRAL AMERICA**  
(611)

**EUROPE**  
(2916)

**REST OF ASIA**  
(341)



## THE ISSUES OF MATERIALITY



### WHAT IS A MATERIALITY MATRIX?

"Materiality" is defined as what can have a **significant impact** on the company, its activity and its **ability to create financial and extra-financial value** for itself and for its stakeholders. The CSR materiality matrix is a tool which allows to **identify and prioritize the CSR issues** of the company. The materiality matrix has two dimensions: each issue is prioritized from the point of view of the company ("business" perspective) and from the point of view of the stakeholders. In the end, the issues taken into consideration are as a minimum the crucial issues and if possible major issues and issues to be monitored.

### TOP 8 KEY ISSUES

24 were subject to stakeholders' consultation

- 1**  **Business ethics**
- 2**  **Customer experience**
- 3**  **Products and services** that help to improve the **energy efficiency** of buildings
- 4**  **Health, safety, and well-being** at work
- 5**  **Human rights**
- 6**  **Data protection**
- 7**  **Reducing the carbon footprint**
- 8**  **Protecting the environment and biodiversity**

You will soon find the updated materiality matrix on [www.legrandgroup.com](http://www.legrandgroup.com)