



# THE RESULTS OF OUR CSR MATERIALITY SURVEY

RESPONSES

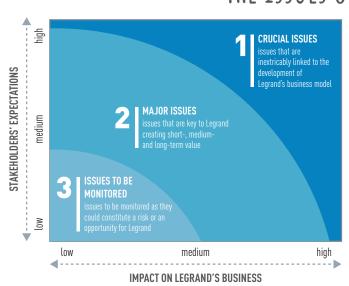
**EMPLOYEES** 

256 CIVIL SOCIETY

1655 **BUSINESS PARTNERS** 



# THE ISSUES OF MATERIALITY



#### WHAT IS A MATERIALITY MATRIX?

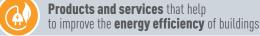
"Materiality" is defined as what can have a significant impact on the company, its activity and its ability to create financial and extra-financial value for itself and for its stakeholders. The CSR materiality matrix is a tool which allows to identify and prioritize the CSR issues of the company. The materiality matrix has two dimensions: each issue is prioritized from the point of view of the company ("business" perspective) and from the point of view of the stakeholders. In the end, the issues taken into consideration are as a minimum the crucial issues and if possible major issues and issues to be monitored.

### **TOP 8** KEY ISSUES

**Business ethics** 



**Customer experience** 





Health, safety, and well-being at work



**Human rights** 



**Data protection** 



Reducing the carbon footprint



**Protecting the environment** and biodiversity

## Materiality matrix

