

PRESS RELEASE

« Legrand reveals a future concept at Futur en Seine » : Flocoon, gentle gestures for controlling your home

At « Futur en Seine », the 5th edition of the International Digital Festival, Legrand presents their newest visionary project, Flocoon. This family of conceptual products creates a new relationship between home controls and end users and offers a simple and intuitive experience through gentle gestures. The vision is perfectly aligned with the theme of the event, which this year is « Everything Connected». The prototype is presented at the Innovation Village at the Musée des Arts et Métiers in Paris, from the 12th to the 15th of June.

Electric commands enter a new era

Like a concept car, the Flocoon family of home controls shows the direction of future products. Technology takes back stage and gives space to an intuitive interactive experience where the focus is on the relationship between man and product.

The fluid design of the objects suggests the user to interact with natural gestures through intuitive shapes. Dressed with a soft silicone they invite to be touched. The controls themselves offer simple basic functionalities that can then be enhanced through the use of a smart phone or tablet.

Inspired by nature, the Flocoon family creates a new design language for home controls. They no longer communicate a technical or electro mechanical approach, but rather become a kind of a second skin that delicately dresses the walls. They offer a natural and easy interface that blends seamlessly together with the lifestyle of today.

A variety of futuristic products

The Flocoon family gives freedom to the user to place the commands anywhere they want inside the home: on the wall, on furniture, in wet spaces – anywhere. Each product has a specific shape related to its functionality:

PAD – the simplest member of the family. A gentle tap on the surface of the product is enough to activate the control.

UP-DOWN – an intuitive dimmer control that not only works as an on | off control, but offers a smooth dimming functionality through a sliding motion.

WARM-ME – an intuitive thermostat that responds to natural gestures. To warm up a space, the user needs to cover the control for a moment with their hand to indicate that they desire a slight increase in temperature. If the need is to cool down the area, they can gently blow on the surface of the object to indicate the desire to decrease the temperature.

SKY-VIEW – the ultimate mood enhancer of any space. This unit can project animated images on the ceiling of the space to reflect the weather outside or liven up the atmosphere of a special event by abstract images according to the theme.

MASTER TREE – the central control of the home. The branches of the tree connect to different spaces of the home and can be individually controlled from this central unit. At the root of the tree lies the master switch that can turn all controls on and off all at once.

Enhanced functionalities can be added through the use of a smart phone or tablet related to colour controls, energy management, advanced programming etc.

About Legrand

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for use in commercial, industrial and residential markets makes it a benchmark for customers worldwide. Innovation for a steady flow of new products with high added value and acquisitions are prime vectors for growth. Legrand reported sales of close to €4.5 billion in 2013. The company is listed on NYSE Euronext and is a component stock of indexes including the CAC40, FTSE4Good, MSCI World, Corporate Oekom Rating and DJSI (ISIN code FR0010307819).

www.legrand.com

Design @ Legrand :

Design has a strategic role at Legrand, where consumer needs and global trends get interpreted through a vigorous design process and provide meaningful solutions to end users. The global team consists of 20 design professionals from different nationalities that ensure a global, yet local approach to product development. Satisfying customer needs is at the heart of every design and special attention is paid to the full experience throughout the life cycle of a product. The team works on solutions for residential, commercial and industrial environments and adapts the designs to the various market needs.

Design research has a key role within the organisation. It helps build the vision of the company and ensures that the solutions provided are in tone with the constant evolution of the society and technology. Visionary projects broaden the horizon for new opportunities and offer a possibility for experimentation and an open dialogue with customers. They offer a fruitful playground from which ground-breaking innovation emerges.

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